

FindEdition Media Kit

Last updated 2026-07-19 · Canonical portal configuration

Ecosystem modules

News, Business, Technology, Movies, Series, Anime, Mobiles, Autos, Recipes, Jobs, Questions, Services, Tools, Public AI pages

Audience

Audience metrics: Available on request. This kit does not invent traffic, demographics, CTR, or revenue figures.

Advertising products

Product	Purpose	Availability
Responsive Display	Flexible image/text units that adapt to container width.	Request Availability
Standard Display	Fixed IAB-style banners on approved placements.	Request Availability
Native In-Feed	Content-adjacent cards between complete listing groups.	Request Availability
Sponsored Content	Disclosed editorial-style campaigns with review workflow.	Request Availability
Sidebar Display	Desktop sidebar MPU where layout supports it.	Request Availability
Homepage Sponsorship	Premium below-hero sponsorship on the homepage.	Request Availability

Placements (sample)

Name	Module	Desktop sizes
Header leaderboard	global	728x90, 970x90, 970x250
Content banner	global	728x90, 336x280, 300x250
Sidebar MPU	publishing	300x250, 300x600
Sidebar secondary	publishing	300x250
Footer billboard	global	970x250, 728x90
Native feed	global	fluid-native
Homepage after hero	home	970x250, 728x90
Movies hub after hero	movies	728x90, 970x90
Movie detail after overview	movies	728x90, 336x280
Series hub after hero	series	728x90

Name	Module	Desktop sizes
Series detail after overview	series	728x90, 336x280
Anime hub after hero	anime	728x90
Anime detail after overview	anime	336x280, 300x250
Mobiles hub header	mobiles	728x90, 970x90
Mobile detail after overview	mobiles	300x250, 336x280
Autos hub header	autos	728x90
Auto detail after overview	autos	300x250
Recipe after introduction	recipes	336x280
Recipes hub header	recipes	728x90
Jobs listing in-feed	jobs	fluid-native
Jobs hub header	jobs	728x90
Job detail after overview	jobs	336x280, 300x250
Questions between groups	questions	fluid-native
Tools after workflow	tools	728x90
Services hub header	services	728x90
Public AI landing header	ai	728x90

Contact

Advertising: ads@findedition.com

Public portal: </advertise> · Policies: </advertise/policies> · Specs: </advertise/creative-specifications>